Data Visibility and Control
Applying business context to unstructured data

99.6% accuracy in automated categorisation of unstructured data within weeks
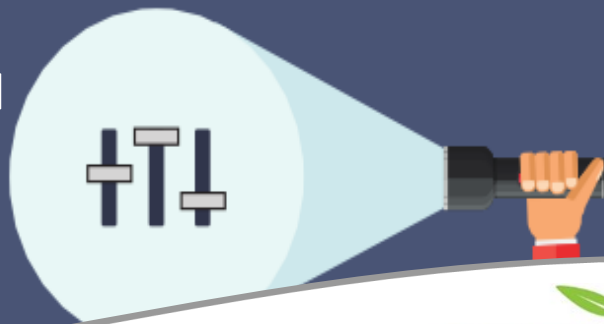
Data Visibility and Control, why now?

It is estimated that 20% of enterprise data is structured yet a staggering 80% is unstructured. Protecting your sensitive data starts with knowing where it is.
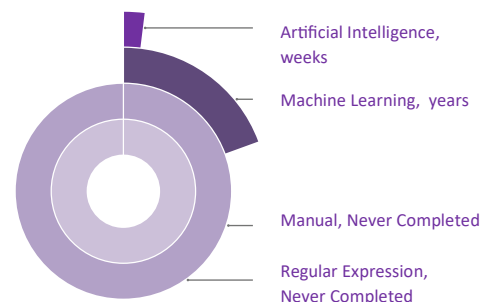
The Solution

CloudSMART SERVICES

Data Visibility and Control

- ✓ AI driven data identification
- ✓ Low setup effort
- ✓ No learning or training required
- ✓ Accelerated regulatory compliance maturity
- ✓ Minimised risk of unintentional disclosure
- ✓ Savings in time, effort and money

The Problem

Organisations can't leverage or secure sensitive information they cannot see, or don't even know exists. With so many applications in use today and multiple locations where data is stored on premise and in the cloud, managing unstructured data has become a key challenge for all risk professionals.

The Challenges

Existing technologies are inadequate and unable to differentiate between sensitive and non-sensitive documents, or even identify sensitive documents at all. Regulatory compliance such as GDPR has brought the need for efficient data management to all boardroom agendas, yet there is a lack of understanding of the true value of information assets.

Demand on time and resource for Information Governance relating to unstructured data continues to grow, resulting in continual firefighting vs the proactive approach that is needed in order to be effective.

Data Discovery and Classification Cycle

- Artificial Intelligence, weeks
- Machine Learning, years
- Manual, Never Completed
- Regular Expression, Never Completed

Real World Scenarios

- PCI-DSS
- Data Retention
- Data Obsolescence
- PII
- ACL Management
- Enterprise Search

Business Impact

- Artificial Intelligence, 0.01%
- Manual 10%
- Machine learning, 3%
- Regular Expression, 50%

Where we fit—100% complementary

Next generation categorisation of unstructured data — Immediate simplification and business value at any stage of the Information Governance journey. No need to replace or change existing tools used, create additional demand on time and resource or disrupt progress to planned and existing projects.

Simplified Engagement

Data management gap analysis and impact assessment

- Light touch assessment
- Report & evidence business value
- Immediately categorise unstructured data
- Calculate your own ROI using live data within your own environment

Free Data Management gap analysis and impact assessment available