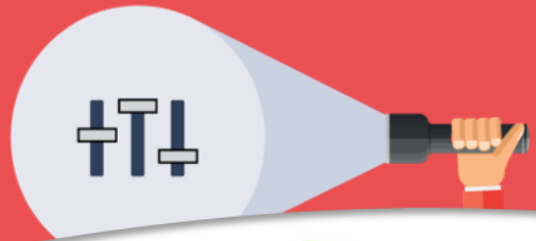


Application Visibility & Control

You can't effectively manage what you can't effectively see or control



Application Visibility and Control, why now?

- Expectations of business technology to be reliable and easy to use are higher than ever before
- Continued rise in number of key business applications and use of cloud based services
- Increased number of unsanctioned applications competing for available network resources
- Access to social media playing an essential role in working practices

The Problem

Key business applications are continually competing against unsanctioned and uncontrolled applications for the use of available network resources. More than 70% of businesses report user experience as the biggest inhibitor to user adoption of the technology provided with poor application performance recognised as one of the main causes of shadow IT.

The Challenges

IT teams can often be left in the dark when end users don't report performance issues because they just accept the experience as "normal". Definition of priority applications can differ widely between job roles and users, creating additional complexities in how network resources should be prioritised.

With strategic change being driven by business teams there is an ever increasing demand on IT team's time and resource to not only manage day to day performance, but also mitigate the impact to user experience, pre, during and after project delivery.

Real World Scenarios

- Identifying sanctioned and unsanctioned applications
- Manage and measure change effect
- Ensure resources to deliver new IT Projects
- Enforce appropriate use of the network
- Accurate reporting
- Demand on time and resource

Where we fit - 100% complementary

Next generation visibility and control - Immediate simplification and business value at any stage of the Application Performance Journey. No need to replace or change existing technology, create additional demand on time and resource, ask users to work any differently or disrupt progress to planned and existing projects.

Simplified Engagement

Application Management gap analysis and impact assessment

- Proof of Value (PoV) exercise
- Immediately identify applications in real time
- Report & evidence business value
- Calculate your ROI using live data within your own environment

As little as 72 seconds an hour is 2% productivity time.

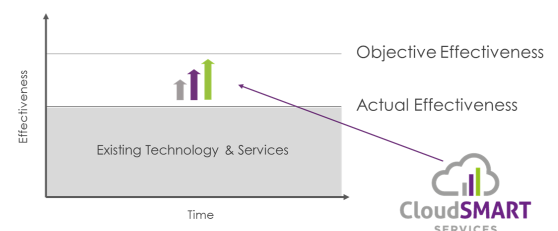
Do you know the full extent of lost productivity time caused by poor or slow performance within your organisation?

The Solution



Enhancing Visibility & Control to simplify the safeguarding of productivity

- ✓ Optimise network spend
- ✓ Prioritise resources for key apps
- ✓ Support critical IT projects
- ✓ Troubleshoot network problems
- ✓ Enforce appropriate use of resources



Free Application Management gap analysis and impact assessment available